



Sustainable farming and critical habitat conservation to achieve biodiversity mainstreaming and protected areas management effectiveness in Western Cameroon – SUFACHAC

Terms of Reference

Mapping private sector investors and their activities in line with the mitigation of social impacts to the Protected Areas within the BBML Landscape

Context:

The Project Sustainable Farming and Critical Habitat Conservation to achieve Biodiversity Mainstreaming and Protected Areas Management Effectiveness in Western Cameroon (SUFACHAC) is a biodiversity conservation and Development project of the Republic of Cameroon funded by the Global Environmental Facility (GEF), executed United Nation's Environmental Programme (UNEP) and the Ministry of Environment, Nature Protection & Sustainable Development (MINEPDED), budget holder, in partnership with the University of Dschang, Environment and Rural Development Foundation and CHEDE Cooperative Union.

SUFACHAC is implemented in the South West Region in particular in the "Bakossi Banyang Mbo Lebialem Landscape (BBML)", a biodiversity hotspot of global significance that supports a high diversity of animal and plant species, many of which are threatened. The project area is part of the Cameroon mountain chain. These set of characteristics have made the region to be subjected to long-term investment in conservation and development efforts by several actors some time with divergent but antagonistic and or conflicting interest. Similarly, the history of conservation initiatives within in the BBML has been typified by a series of short term projects that have come and gone, often closing before achieving their stated objectives. Most, do not leave behind improved livelihood initiatives that will sustained in the absence of a continued subsidy.

SUFACHAC makes explicit reference to the 9th Conference of the Parties to the Convention of Biological Diversity (CBD) which requested all parties to ensure PAs contribute to the eradication of poverty and sustainable development and to the Revised Strategic Plan for Biodiversity 2011-2020 including the Aichi Targets which were adopted at the 10th COP, and Decision No. UNEP/CBD/COP/DEC/XI/3 of 5 December 2012 adopted at the 11th COP on "Monitoring progress in implementation of the Strategic Plan for Biodiversity 2011-2020 and the Aichi Biodiversity Targets"

The overall goal of SUFACHAC is to support progress towards many Aichi targets and indicators. Specifically, the project aims to: (1) Address the underlying causes of biodiversity loss by mainstreaming biodiversity across government and society; (2) Reduce the direct pressures on biodiversity and promote sustainable use; and (3) Improve the status of biodiversity by safeguarding ecosystems, species and genetic diversity, with relevance to Target.

Overarching goal of the SUFACHAC project: "By 2020, biodiversity values have been integrated into national and local development and poverty reduction strategies and planning processes and are being incorporated into national accounting, as appropriate, and reporting systems.



Justification:

The project envisages engaging with the private sector for mobilization of resources to support to develop sustainable farming practices and to enhance the knowledge to micro-project funding bringing the gaps between actors (buyers, certifiers, finance institutions and other service providers) along the chain. Most rural dwellers adjacent to Protected are vulnerable in this chain due to lack of market access. Thus, the project aims is to negotiate with private sector for co-financing for PA management and/or profitable & sustainable livelihood activities that are supportive of PA management in BBML Landscape.

The SUFACHAC project seeks the services of a consultant (individual) to map private sector investors and theirs activities in the BBML.

Goal:

The goal of this assignment is to identify private sector investors and theirs activities that are line with the mitigation of social impacts to the protected area for effective management of BBML Protected Areas.

Objectives:

- To identify all possible private sector entities directly or indirectly engaged in the field of conservation and development with particular focus on existing private sector entities functioning/ operating in BBML Landscape;
- To collect detailed information on the nature, scope, terms and level of engagement of the private sector in the current SUFACHAC Project area and related initiatives in all its various forms;
- To draft a Modalities through which private sector engagement that serve as a reliable reference tool for the SUFACHAC project to strengthen future collaboration and dialogue with the private sector along with produce recommendations for promoting their engagement in conservation and development issues;
- To identify potential entry points for Corporate Social Responsibility of identified entities to enhance the role that the private sector plays in conservation and development.
- Develop an agreement on the detailed plan of SUFACHAC Private sector investment plan
- Develop terms of reference for the meeting with local stakeholders, private and public investors geared towards Eco-agriculture and other economic activities that help mitigate the social impacts of Protected Areas.

Outputs:

- A table listing the main ongoing programs / project
- A checklist of all possible private sector entities directly or indirectly engaged
- Draft terms of reference for the meeting with local stakeholders, private and public investors
- Draft outline of the Investment Plan
- Report of consultancy process and its MS PowerPoint presentation



Methodology:

The consultant selected for the assignment will be required to propose a methodology for attaining the above stated objectives. Nevertheless, the implementation will involve a series of sub-activities including:

- **Inception meeting with SUFACHAC:** After a consultant has been engaged, he or she will prior to work meet with SUFACHAC management for briefing and develop a draft detailed operational work plan
- **Desktop research and field observations:** The consultant will be expected to use literature provided by SUFACHAC and other sources identified by him or her to execute assignment.
- **Presentation of draft and final documentation:** Following detailed work plan, the consultant will meet with SUFACHAC team to present draft document and subsequently with the "SUFACHAC Ad Hoc Technical Working Group" and will be expected to make adjustment to the document if need arise and ultimately submit the final document and report of consultancy.

Profile of Consultant (individual):

Required qualification and experience:

- At least a post graduate degree in Land use planning and protected areas management, public relations and institutional analysis, social sciences or any related discipline.
- At least 5 years' experience working in the field of Natural Resource management, or rural development with knowledge on Social Responsibility strategies related to the application of ISO 26000.
- Have a good mastery of forestry and rural development principles as well as legal, policy and institutional framework relating to forestry, environment, conservation and community development.
- Proficient in English and French , pidgin English will be an advantage

Main responsibilities

The following tasks should be executed by the consultant:

- Conduct interviews, consultations and meetings with relevant sectorial ministries, industries/ companies, and entrepreneurs association, relevant NGOs / CSOs in BBML.
- Clearly map out the private sector participation in conservation and development related issues in the BBML
- Identify private sector/companies that can extend support micro-project in the BBML
- Prepare and present draft report of findings
- Prepare a draft the Investment Plan
- Develop a Terms of reference for the meeting with local stakeholders, private and public investors
- Prepare and submit final report, incorporating the feedback.

Deliverables (in English)

- Draft Terms of reference for the meeting with local stakeholders, private and public investors



- Draft outline of the Investment Plan
- Consultancy reports and its MS PowerPoint presentation

Composition of file:

- Signed cover letter indicating interest and availability to take up this assignment
- Curriculum vitae (CV) and photocopies of diploma obtained alongside related certificates or contracts if any
- A technical proposal which should consist of methodology and work plan for the consultancy
- A financial offer indicating the unit price

Duration of consultancy: 20 days

How to apply: Interested persons can obtain further information and or drop file every working day from 7:30 am to 3:30 pm local time at the address below:

Hard copy (One original and three photocopies)

National Direction of the SUFACHAC project
Located on the 6th floor of the Ministerial Building No. 2, Door 619.

Or At the SUFACHAC Project Management Unit
Divisional Delegate of MINEPDED Fako, Limbe

While soft copy sent to: azaboya.sufachac@gef-cameroon.org,
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